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Q2 2022 Financial Results

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Forward-Looking Statements

Certain statements included in this presentation that are not historical facts are forward-looking statements for purposes of the safe harbor provisions under the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of the words such as “believe,” “may,” “will,” “estimate,” “continue,” “anticipate,” “intend,” “expect,” “should,” “would,” “plan,” “project,” “forecast,” “predict,” “potential,” “seem,” “seek,” “future,” “outlook,” “opportunity,” “upside,” “target,” “whitespace” or similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements include, but are not limited to, statements regarding estimates and forecasts of other financial and performance metrics and projections of market opportunity. These statements are based on various assumptions and on the current expectations of the Company’s management and are not predictions of actual performance. These forward-looking statements are provided for illustrative purposes only and are not intended to serve as, and must not be relied on by any investor as, a guarantee, an assurance, a prediction or a definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and will differ from assumptions. Many actual events and circumstances are beyond the control of the Company. These forward-looking statements are subject to a number of risks and uncertainties, including: our inability to continue to license third-party content and offer relevant quality and diversity of content to satisfy customer needs; our ability to attract new customers and retain and motivate an increase in spending by our existing customers; the user experience of the Company’s customers on its website; the extent to which we are able to maintain and expand the breadth and quality of our content library through content licensed from third-party suppliers, content acquisitions and imagery captured by our staff of inhouse photographers; the mix of and basis upon which we license our content, including the price-points at, and the license models and purchase options through, which we license our content; the risk that we operate in a highly competitive market; the risk that we are unable to successfully execute our business strategy; our inability to effectively manage our growth; the risk that we may lose the right to use “Getty Images” trademarks; our inability to evaluate our future prospects and challenges due to evolving markets and customers’ industries; the risk that our operations in and continued expansion into international markets bring additional business, political, regulatory, operational, financial and economic risks; the inability to expand our operations into new products, services and technologies and to increase customer and supplier awareness of new and emerging products and services; the loss of and inability to attract and retain key personnel that could negatively impact our business growth; the inability to protect the proprietary information of customers and networks against security breaches and protect and enforce intellectual property rights; our reliance on third parties; the risk that an increase in government regulation of the industries and markets in which we operate could negatively impact our business; the impact of worldwide and regional political, military or economic conditions, including declines in foreign currencies in relation to the value of the U.S. dollar, hyperinflation, devaluation and significant political or civil disturbances in international markets where we conduct business; the risk that claims, lawsuits and other proceedings that have been, or may be, instituted against us could adversely affect our business; the inability to maintain the listing of our Class A Common Stock on the NYSE following the Business Combination; the risk that the COVID-19 pandemic and efforts to reduce its spread impacts our business, financial condition, cash flows and operation results more significantly than currently expected; the ability to recognize the anticipated benefits of the Business Combination, which may be affected by, among other things, competition and our ability to grow our business and manage growth profitably; changes in applicable Laws or regulations; risks associated with our reliance on information technology in critical areas of our operations; and costs related to operating as a public company. If any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements.

These and other factors that could cause actual results to differ from those implied by the forward-looking statements in this presentation are more fully described under the heading “Risk Factors” in the Form S-1 Registration Statement filed by the Company on August 9, 2022 and in our subsequent filings with the SEC. The foregoing list of factors is not exhaustive. New risk factors emerge from time to time and it is not possible to predict all such risk factors, nor can the Company assess the impact of all such risk factors on the business of the Company or the extent to which any factor or combination of factors may cause actual results to differ materially from those contained in any forward-looking statements. All forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by the foregoing cautionary statements. The Company undertakes no obligations to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. In addition, statements of belief and similar statements reflect the beliefs and opinions of the Company on the relevant subject. These statements are based upon information available to the Company, as applicable, as of the date of this presentation, and while the Company believes such information forms a reasonable basis for such statements, such information may be limited or incomplete, and statements should not be read to indicate that the Company has conducted an exhaustive inquiry into, or review of, all potentially available relevant information. These statements are inherently uncertain and you are cautioned not to unduly rely upon these statements.

Non-GAAP Financial Measures

In order to assist investors in understanding the core operating results that our management uses to evaluate the business and for financial planning, we present the following non-GAAP measures: (1) Adjusted EBITDA, (2) Adjusted EBITDA Margin, and (3) Free Cash Flow.

The Company believes that these measures are relevant and provide useful information widely used by analysts, investors and other interested parties in our industry to provide a baseline for evaluating and comparing our operating performance, and in the case of free cash flow, our liquidity results. We also evaluate our revenue on an as reported (U.S. GAAP) and currency neutral basis. We believe presenting currency neutral information provides valuable supplemental information regarding our comparable results, consistent with how we evaluate our performance internally.

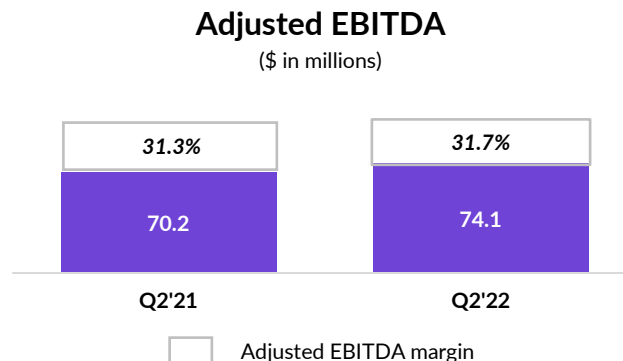
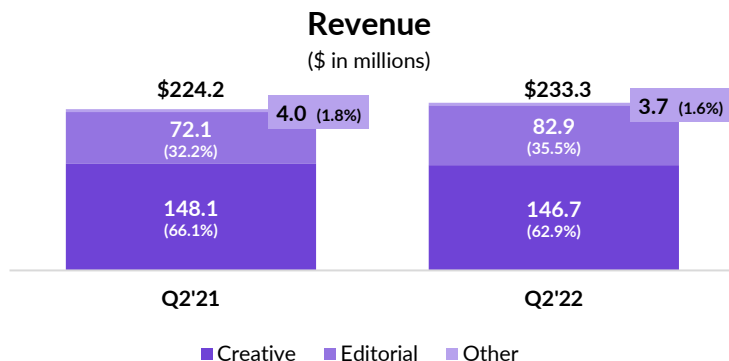
Reconciliations of these Non-GAAP measures to the most comparable GAAP measures are included in the accompanying appendix of this presentation.

The Company does not reconcile its forward-looking non-GAAP financial measures to the corresponding U.S. GAAP measures, due to variability and difficulty in making accurate forecasts and projections and/or certain information not being ascertainable or accessible; and because not all of the information, such as foreign currency impacts necessary for a quantitative reconciliation of these forward-looking non-GAAP financial measures to the most directly comparable U.S. GAAP financial measure, is available to the Company without unreasonable efforts. For the same reasons, the Company is unable to address the probable significance of the unavailable information. The Company provides non-GAAP financial measures that it believes will be achieved, however it cannot accurately predict all of the components of the adjusted calculations and the U.S. GAAP measures may be materially different than the non-GAAP measures.

Second Quarter 2022 Financial Summary

Results (\$ in millions)	Q2'22	Q2'21	Change
Revenue	\$233.3	\$224.2	+4.1% (8.3% CN) ¹
Revenue less cost of revenue (as a % of revenue)	72.1%	72.8%	-70 bps
Adjusted EBITDA	\$74.1	\$70.2	+5.5%
Adjusted EBITDA Margin	31.7%	31.3%	+ 40 bps
Adjusted EBITDA less CapEx	\$59.9	\$56.6	+6.0%
Ending Cash Balance	\$213.8	\$116.2	+84.0%

Note that the Company went public via its SPAC merger with CCNB on July 22, 2022. All results reported in these materials reflect the Company's financial results and balance sheet prior to the close of that transaction.



Key Operating Metrics (KPIs)

\$ millions	Q2'21	Q3'21	Q4'21	Q1'22	Q2'22	Y/Y Change
LTM total purchasing customers (thousands)¹	749	766	794	825	843	+12.6%
LTM total active annual subscribers (thousands)²	66	70	75	81	89	+34.8%
LTM paid download volume (millions)³	85	87	89	89	93	+9.4%
LTM annual subscriber revenue retention rate⁴	98.7%	102.3%	104.5%	104.6%	101.9%	+320 bps
Image collection (millions)⁵	443	450	458	466	474	+7.0%
Video collection (millions)⁵	18	19	20	21	22	+22.2%
LTM video attachment rate⁶	11.9%	12.1%	12.1%	12.1%	12.2%	+30 bps

Note: the Key Operating Metrics outlined are the metrics that provide management with the most immediate understanding of the drivers of business performance and our ability to deliver shareholder return, track to financial targets and prioritize customer satisfaction.

LTM - Last twelve months

Annual subscription - includes all products and subscriptions with a duration of 12 months or longer.

¹ The count of total customers who made a purchase within the reporting period based on billed revenue.

² The count of customers who were on an annual subscription product during the reporting period.

³ A count of the number of paid downloads by our customers in the reporting period.

⁴ This calculates retention of total revenue for customers on an annual subscription products, comparing the customer's total billed revenue (inclusive of both annual subscription and non-annual subscription products) in the LTM period to the prior LTM period.

The 2021 retention rates have some benefit from the COVID impacted comparison in 2020.

⁵ A count of the total images and videos in our content library as of the reporting date.

⁶ A measure of the percentage of total paid customer downloaders who are video downloaders. The underlying calculation of this metric was changed vs. previously reported metrics. This change was made to exclude the impact of downloader activity from our free trial subscriptions which are skewed entirely to stills-only content.

Balance Sheet & Liquidity

\$ millions	June 30, 2022	March 31, 2022
Cash & Cash Equivalents ¹	\$213.8	\$210.8
Available under Revolving Credit Facility²	\$80.0	\$80.0
Liquidity	\$293.8	\$290.8
Term Loans Outstanding – USD Tranche:	\$992.6	\$995.2
Term Loans Outstanding – EUR Tranche³:	\$438.9	\$468.2
Total Balance – Term Loans Outstanding⁴	\$1,431.5	\$1,463.4
Senior Notes	\$300.0	\$300.0

¹ Excludes restricted cash of \$4.6 million for both periods presented.

² Effective February 2019. Expires February 2024.

³ Face Value of Debt is 419M EUR. Converted using the FX spot rate as of June 30, 2022 of 1.05 and March 31, 2022 of 1.12

⁴ Represents face value of debt, not GAAP carrying value

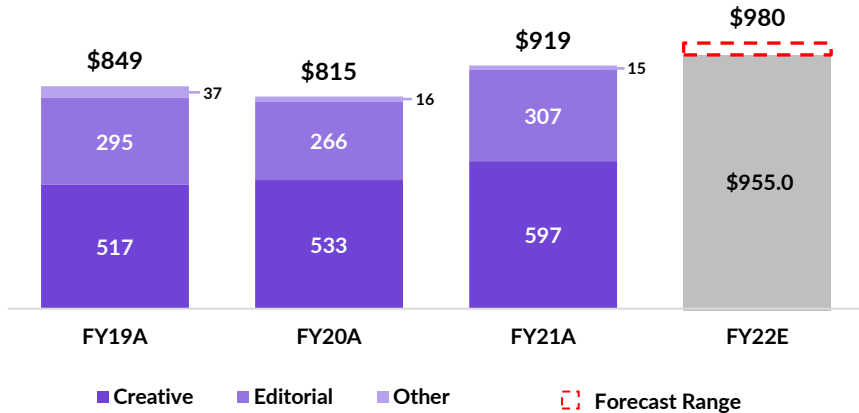
Full Year 2022 Guidance

\$ millions	2022 Guidance	Implied Y/Y Growth
Revenue	\$955 million to \$980 million	4.0% to 6.7%
Adjusted EBITDA	\$310 million to \$320 million	0.2% to 3.5%

Note: guidance is on a currency neutral basis

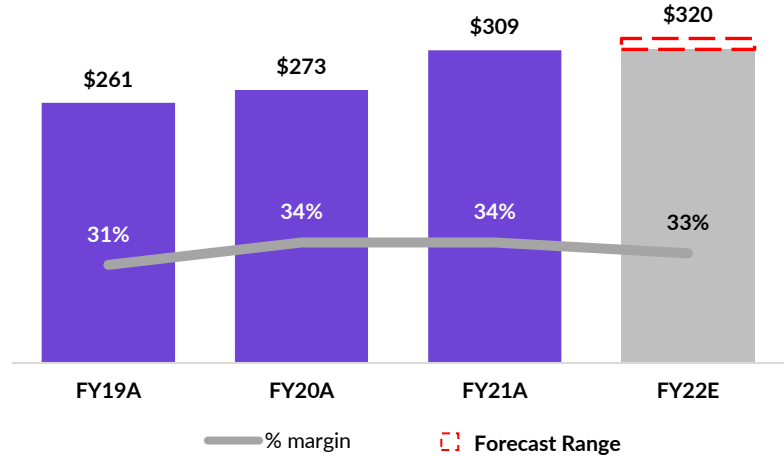
Revenue

(\$ in millions)



Adj. EBITDA

(\$ in millions)





About Our Business

Company Overview:

Preeminent Global Content Creator and Marketplace

Content Consumers

200+
Countries

2.6bn+
Searches / Year

~48%
YTD Q2 '22 Subscription Revenue

492k+
New Customers / Year¹

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Content Creators

300
Content Partners

496k+
Contributors

80k+
Exclusive Contributors

115+
Staff Photographers and
Videographers

**Comprehensive product
offering across the entire
value spectrum**

**Premium library underpinned
by
exclusive content**

**Search business with
built-in feedback loop**

**Trusted long-term
relationships with enterprise-
level customers**

Significant Value Creation Opportunity



1. Third Party Consultant Study, October 2021. 2020 TAM figure includes North America, EMEA and ROW.

2. Based on Jefferies' forecast of \$80bn+ NFT market by 2025.

Second Quarter 2022 Highlights

Partnerships

- Penske Media Corporation (PMC) exclusive global distribution partner

Content

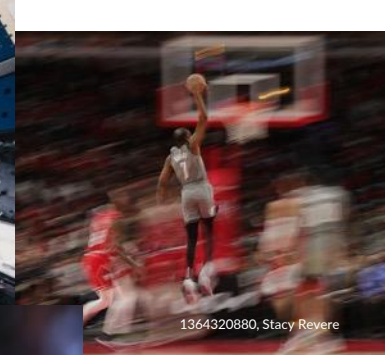
- Queen's Platinum Jubilee
- Official Photographer for - Tribeca Festival, The Met Gala, Billboard Music Awards,
- Official Photographer for - British Tennis, NHL, NBA, Commonwealth Games
- Preferred supplier for UEFA Champions League
- Exclusive photo licensing partner to the PGA of America and the PGA Championship tournament

Brand/CSR

- Launch of the Black History & Culture Collection

Product/Technology

- VisualGPS Insights interactive tool launch



An aerial, high-angle photograph of a multi-lane highway interchange. The road is dark asphalt with white dashed lane markings. Several cars are visible: a white SUV in the upper left lane, a yellow sedan in the upper right lane, another yellow sedan in the lower right lane, and a yellow sedan in the lower center lane. A small white car is partially visible behind the yellow car in the lower right. The highway is bordered by blue and white striped guardrails. The word "Appendix" is centered in the image in a large, white, sans-serif font.

Appendix

Financial Summary

	Q2'21	Q3'21	Q4'21	Q1'22	Q2'22
Revenue	\$224.2	\$237.0	\$239.1	\$231.0	\$233.3
Currency Neutral Growth (YoY) ³	15.4%	11.3%	7.8%	8.3%	8.3 %
Reported Growth (YoY)	20.5%	13.5%	7.9 %	5.8%	4.1%
Revenue Less Cost of Revenue	\$163.3	\$174.4	\$174.0	\$169.1	\$168.2
% of revenue	72.8%	73.6%	72.8%	73.2%	72.1%
Adjusted SG&A¹	\$93.1	\$92.8	\$92.2	\$91.4	\$94.1
Currency Neutral Growth (YoY) ³	27.0%	23.4%	8.7%	11.6%	3.9%
Reported Growth (YoY)	30.8%	25.1%	8.9%	9.9%	1.1%
% of revenue	41.5%	39.2%	38.6%	39.6%	40.3%
Adjusted EBITDA	\$70.2	\$81.6	\$81.9	\$77.7	\$74.1
Margin %	31.3%	34.4%	34.3%	33.6%	31.7%
Currency Neutral Growth (YoY) ³	4.3%	1.6%	7.4%	6.2%	11.6%
Reported Growth (YoY)	11.0%	4.2%	7.5%	2.7%	5.5%
Capital Expenditures	\$13.6	\$11.4	\$12.6	\$16.2	\$14.1
% of revenue	6.1%	4.8%	5.3%	7.0%	6.1%
Free Cash Flow	\$32.9	\$31.2	\$46.8	\$33.2	\$16.8
Net Cash Taxes Paid	\$12.3	\$6.9	\$10.0	\$3.8	\$14.7
Cash Interest Payments	\$21.5	\$36.2	\$21.4	\$29.1	\$20.3
Ending Cash & Cash Equivalents Balance ²	\$116.2	\$143.3	\$186.3	\$210.8	\$213.8

Note that our Q2 '21 compare is against a more COVID-19 impacted quarter in 2020.

¹ Adjusted SG&A = SG&A less stock compensation expense

² Ending cash and cash equivalent balances excludes restricted cash. Additionally, Q2 '21 ending cash balance is net of the \$89.2 million acquisition of Unsplash, Inc. which was funded through existing cash on hand.

³ Currency Neutral revenue growth (expressed as a percentage) excludes the impact of fluctuating foreign currency values pegged to the U.S. dollar between comparative periods by translating all local currencies using the current period exchange rates. We consistently apply this approach to revenue for all countries where the functional currency is not the U.S. dollar.

Revenue by Product

Quarterly Revenue by Product

						YoY	
	Q2'22	% of revenue	Q2'21	% of revenue	\$ Change	Reported	CN ³
Creative	\$146.7	62.9 %	\$148.1	66.1 %	(\$1.4)	(1.0)%	3.0 %
Editorial ¹	82.9	35.5 %	72.1	32.2%	10.8	15.0 %	19.8 %
Other ²	3.7	1.6 %	4.0	1.8 %	(0.3)	(6.2)%	(2.5)%
	233.3	100.0 %	224.2	100.0 %	9.1	4.1 %	8.3 %

YTD Revenue by Product

						YoY	
	2022	% of revenue	2021	% of revenue	\$ Change	Reported	CN ³
Creative	\$295.1	63.6 %	\$292.8	66.1 %	\$2.3	0.8 %	4.2 %
Editorial ¹	161.7	34.8 %	142.5	32.2 %	19.2	13.5 %	17.0 %
Other ²	7.5	1.6 %	7.3	1.7 %	0.2	2.7 %	5.5 %
	464.3	100.0 %	442.6	100.0 %	21.7	4.9 %	8.3 %

¹ These increases were primarily driven by Entertainment from the COVID-19 recovery we've seen since 2021 and Sport which has grown beyond the COVID impacted periods and is performing at historically high levels.

² "Other" includes music licensing, digital asset management and distribution services, print sales and data licensing revenues.

³ Currency Neutral revenue growth (expressed as a percentage) excludes the impact of fluctuating foreign currency values pegged to the U.S. dollar between comparative periods by translating all local currencies using the current period exchange rates. We consistently apply this approach to revenue for all countries where the functional currency is not the U.S. dollar.

Reconciliation of Adjusted EBITDA and Adjusted EBITDA Margin by Year

Year Ended December 31

	2021	2020	2019
Net income (loss)	\$117.4	\$(37.4)	\$(52.6)
Add/(less) non-GAAP adjustments:			
Depreciation and amortization	\$100.5	\$99.4	\$106.3
Restructuring and other operating expense - net	\$0.4	\$9.3	\$7.9
Interest expense	\$122.2	\$124.9	\$135.4
Debt Restructuring ¹	-	-	\$7.2
Fair value adjustments, foreign exchange and other non operating expenses (income) ²	\$(56.3)	\$59.2	\$18.5
Income tax expense	\$18.7	\$9.5	\$30.2
Stock comp expense	\$6.4	\$8.0	\$8.2
Adjusted EBITDA	\$309.3	\$272.9	\$261.1
Net income (loss) margin	12.8%	-4.6%	-6.2%
Adjusted EBITDA margin	33.7%	33.5%	30.8%

1 - Expenses and gains related to our debt refinancing consummated in the first quarter of 2019.

2 - Fair value adjustments for our swaps and foreign currency exchange contracts, foreign exchange gains (losses) and other insignificant non-operating related expenses.

Reconciliation of Adjusted EBITDA and Adjusted EBITDA Margin by Quarter

	Q2'21	Q3'21	Q4'21	Q1'22	Q2'22
Net income (loss)	\$12.5	\$33.6	\$41.5	\$25.1	\$38.7
Add/(less) non-GAAP adjustments:					
Depreciation and amortization	\$25.5	\$25.2	\$24.9	\$24.7	\$24.3
Other operating expense - net	\$0.4	\$(0.2)	\$0.8	\$2.7	\$0.9
Interest expense	\$30.7	\$31.0	\$30.0	\$29.6	\$30.0
Fair value adjustments, foreign exchange and other non operating expenses (income) ¹	\$2.9	\$(18.1)	\$(16.4)	\$(19.3)	\$(36.4)
Income tax expense	\$(3.4)	\$8.5	\$(0.4)	\$13.1	\$15.2
Stock comp expense	\$1.6	\$1.6	\$1.6	\$1.7	\$1.4
Adjusted EBITDA	\$70.2	\$81.6	\$81.9	\$77.7	\$74.1
Net income (loss) margin	5.6%	14.2%	17.4%	10.9%	16.6%
Adjusted EBITDA margin	31.3%	34.4%	34.3	33.6%	31.7%

1 - Fair value adjustments for our swaps and foreign currency exchange contracts, foreign exchange gains (losses) and other insignificant non-operating related expenses.

Summary Cash Flow and Reconciliation of Free Cash Flow

	Q2'21	Q3'21	Q4'21	Q1'22	Q2'22
Net cash provided by operating activities	\$46.5	\$42.6	\$59.4	\$49.4	\$30.9
Acquisition of property and equipment	(13.6)	(11.4)	(12.6)	(16.2)	(14.1)
Acquisition of business ¹	(89.1)	(0.1)	—	—	—
Purchase of minority investment	—	—	—	—	(2.0)
Other investing activities	—	—	1.6	—	—
Net cash used in investing activities	(102.8)	(11.5)	(11.0)	(16.2)	(16.1)
Principal payments on debt	(2.6)	(2.6)	(2.6)	(2.6)	(2.6)
Equity issuance costs	—	—	(1.9)	(3.1)	(1.7)
Other financing activities	—	—	0.1	—	—
Net cash used in financing activities	(2.6)	(2.6)	(4.4)	(5.7)	(4.3)
Effects of exchange rate fluctuations	(0.8)	(1.5)	(1.0)	(3.6)	(7.6)
Net Change in Cash, Cash Equivalents & Restricted Cash	(59.7)	27.0	43.0	23.9	2.9
Cash, Cash Equivalents & Restricted Cash:					
Beginning of period	181.2	121.5	148.5	191.5	215.4
End of period	\$121.5	\$148.5	\$191.5	\$215.4	\$218.4
Free Cash Flow:					
Net cash provided by operating activities	\$46.5	\$42.6	\$59.4	\$49.4	\$30.9
Acquisition of property and equipment	(13.6)	(11.4)	(12.6)	(16.2)	(14.1)
Free Cash Flow	\$32.9	\$31.2	\$46.8	\$33.2	\$16.8

A person is paragliding over a vast mountain valley. The paraglider's wings are a vibrant orange and red, contrasting with the cool blue tones of the landscape. The person is silhouetted against the sky. In the background, a massive, craggy rock formation, likely El Capitan, rises majestically. The valley below is filled with mist or low clouds, creating a sense of depth and scale. The sky is a clear, pale blue.

Thank You

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