



Getty Images and Penske Media Corporation Expand Partnership, Bringing Dick Clark Productions' Iconic Entertainment Archive to Global Audiences

September 1, 2026

One of the most iconic visual records of post-war American popular culture is now available on [gettyimages.com](https://www.gettyimages.com) to license for multi-platform storytelling

[A Media Snippet accompanying this announcement is available by clicking on this link.](#)

NEW YORK, Sept. 01, 2026 (GLOBE NEWSWIRE) -- [Getty Images](#), a preeminent global visual content creator and marketplace, and [Penske Media Corporation](#) (PMC), a leading global media and information services company, today announced an expanded partnership that brings content from [Dick Clark Productions'](#) (DCP) historic entertainment archive exclusively to [gettyimages.com](https://www.gettyimages.com).

Spanning more than seven decades of entertainment, the Dick Clark Productions archive captures many of the defining moments, personalities and cultural movements that have helped shape American popular culture. From the rise of rock and roll to contemporary music and entertainment, the collection provides an unparalleled visual record of the evolution of American entertainment, music and fashion.

Now available through Getty Images, the archive includes [imagery](#) and [video](#) from thousands of performances, concerts, broadcasts, documentaries and landmark entertainment events. The collection features content from some of America's most loved shows including the Golden Globes, American Music Awards, Billboard Music Awards, American Bandstand, and Dick Clark's New Year's Rockin' Eve. Thousands of hours of additional offline footage are available on request.

"Dick Clark Productions has documented generations of cultural history, capturing many of the artists, performances and moments that have shaped entertainment," said **Kirstin Benson, Vice President Global Entertainment, Getty Images**. "Bringing this collection to Getty Images further strengthens our position as the premier destination for world-class entertainment archives. Through our rights management expertise, global reach and licensing capabilities, we're bringing this extraordinary archive to customers around the world to inspire multi-platform storytelling."

"Dick Clark Productions has shaped popular culture for generations and this archive holds some of its most defining moments," said **Karl Walter, VP, Content, Penske Media Corporation**. "With Getty Images, we can extend the global reach and enduring value of this library, ensuring these iconic moments continue to inspire audiences, inform storytelling and connect new generations with the history of American entertainment."

In addition to the historic archive, new content from Dick Clark Productions' live events and productions will continue to be added, ensuring the collection remains both a definitive record of entertainment history and a living archive of contemporary culture.

Collection highlights include:

- Thousands of performances spanning rock, pop, R&B, soul, country, disco, hip-hop and more
- Landmark appearances from generations of influential artists
- Country icons from the 1950s to today, including Johnny Cash, Dolly Parton, Shania Twain and Luke Bryan
- Variety shows, game shows, award shows, documentaries and feature films
- Appearances from comedy legends including George Carlin, Jerry Seinfeld, Billy Crystal and Rodney Dangerfield
- New Year's Eve Times Square ball drops spanning multiple decades
- Nearly every dance craze since the 50s, from the Twist to the Macarena

The Dick Clark Productions collection is available on [gettyimages.com](https://www.gettyimages.com) today via dedicated [imagery](#) and [video](#) collections. Special pricing and approvals may be required via an offline workflow.

About Getty Images

Getty Images (NYSE: GETY) is a preeminent global visual content creator and marketplace that offers a full range of content solutions to meet the needs of any customer around the globe, no matter their size. Through its [Getty Images](#), [iStock](#) and [Unsplash](#) brands, websites and APIs, Getty Images serves customers in almost every country in the world and is the first-place people turn to discover, purchase and share powerful visual content from the world's best photographers and videographers. Getty Images works with over 600,000 content creators and over 360 content partners to deliver this powerful and comprehensive content. Each year Getty Images covers more than 160,000 [news](#), [sport](#) and [entertainment](#) events providing depth and breadth of coverage that is unmatched. Getty Images maintains one of the largest and best privately-owned [photographic archives](#) in the world with millions of images dating back to the beginning of photography.

Through its [best-in-class creative library](#) and [Custom Content](#) solutions, Getty Images helps customers elevate their creativity and entire end-to-end creative process to find the right visual for any need. With the adoption and distribution of generative AI technologies and tools trained on permissioned content that include indemnification and perpetual, worldwide usage rights, [Getty Images](#) and [iStock](#) customers can use text to image generation to ideate and create commercially safe compelling visuals, further expanding Getty Images capabilities to deliver exactly what customers are looking for.

For company news and announcements, visit our [Newsroom](#).

About Penske Media Corporation

Penske Media Corporation (PMC) is a leading global media and information services company whose award-winning content attracts a passionate monthly audience of more than 500 million people. Since 2004, PMC has been a pioneer in digital media and owns over 300 live events, while reaching audiences across all screens. Penske Media is recognized as one of the Top 100 Private Companies in the United States and North America.

Our Companies & Brands

- **Iconic Media Brands (PMX):** Variety, Rolling Stone, The Verge, Billboard, The Hollywood Reporter, WWD, SHE Media, Robb Report, Deadline, Eater, Sportico, ARTnews, Fairchild Media, VIBE, IndieWire, SB Nation, ARTFORUM, POPSUGAR, Gold Derby, BEAUTY INC, Art in America, Punch, The Dodo, and more.
- **Live Events & Experiences:** The Golden Globes, SXSW, Academy of Country Music Awards (ACMs), Billboard Music Awards (BBMAs), Dick Clark's New Year's Rockin' Eve, SXSW London, American Music Awards (AMAs), and Latin Music Week.
- **Data & Analytics:** Luminate, the premier music and entertainment data and analytics company.

Global Footprint

PMC and its subsidiaries are co-headquartered in New York and Los Angeles, with additional offices spanning 14 countries worldwide.

Visit www.PMC.com to explore our complete portfolio.

About Dick Clark Productions

Dick Clark Productions (DCP) is the world's largest owner and producer of televised live event entertainment programming including "The Golden Globes," the largest awards show in the world to celebrate the best of film, television and podcasting, "American Music Awards," "Dick Clark's New Year's Rockin' Eve," the No. 1 entertainment special in America, "Golden Eve," "Academy of Country Music Awards," "Billboard Music Awards," "Rising Stars of Country Music," Emmy®-winning series "So You Think You Can Dance," and "American Bandstand," the iconic and groundbreaking cultural phenomenon that defined a generation. Dick Clark Productions also possesses one of the world's most extensive and unique entertainment archive libraries with more than 60 years of award-winning shows, historic specials, performances, and legendary programming. Dick Clark Productions is owned by Penske Media Corporation. For more information, please visit DickClark.com.

Media contact:

Julia Holmes

julia.holmes@gettyimages.com