



## Getty Images Announced as Official Photographer of the 2023 Tribeca Festival

June 5, 2023



**New York – June 5, 2023:** Getty Images (NYSE: GETY), a preeminent global visual content creator and marketplace, has once again been named the Official Photographer of the Tribeca Festival, renewing a longstanding partnership with the foremost outlet for independent storytellers.

As the official photographer, Getty Images' award -winning entertainment photographers will capture high-quality imagery throughout the Tribeca Festival (June 7- June 18) in New York City. This includes covering all red carpet premieres, film screenings and parties from over 100 feature films, often from exclusive positions not available from any other source.

Additionally, Getty Images' team of content creators will produce high -end portraits of the Festival's talent and creators, all to be distributed exclusively through [gettyimages.com](https://www.gettyimages.com).

"Since its inception, the Tribeca Festival has brought together a diverse selection of independent filmmakers and storytellers, and our team is highly experienced and skilled to capture all the must-see moments around the Festival for audiences all over the world," said **Getty Images Global Head of Content Ken Mainardis**. "While visual storytelling becomes more and more prevalent in today's digital age, authentic stories and content are key to connecting with audiences of all types. Getty Images is proud to partner with this best-in-class organization to celebrate the creative, diverse and entertaining storytelling within the industry, as well as highlight their continued support of the arts."

In addition to the partnership with the Tribeca Festival, Getty Images content creators are at every major entertainment event globally, from awards ceremonies to fashion weeks to film festivals, covering almost 70,000 entertainment events a year and partnering with major brands on creative content strategy.

*Image credit: Theo Wargo/Getty Images*