



Getty Images Selected as Official Photographer 2023 Met Gala

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New York — April 27, 2023: [Getty Images](#) (NYSE: GETY), a preeminent global visual content creator and marketplace, has once again been named the Official Photographer of The Metropolitan Museum of Art's Costume Institute Benefit, more commonly known as The Met Gala.

The gala, which takes place on May 1, is the premier event on the international fashion calendar, bringing together icons from the world of fashion, film, music, sports, business, and art.

For the fifth consecutive gala, Getty Images' award-winning entertainment photographers and videographers will cover every aspect of the evening; from red carpet arrivals and departures to candid images from inside the invitation-only event. Imagery from inside The Met Gala will be available for license exclusively on [gettyimages.com](#).

"As the world becomes increasingly digital and visual, storytelling has become more immediate than ever for consumers, and our team is highly experienced and skilled to deliver unmatched, compelling and differentiated content in real time of the world's most preeminent events," said Getty Images Global Head of Content, Ken Mainardis. "Getty Images is honored to be selected as the Official Photographer of The Met Gala once again, in its 75th year, providing global media, clients and partners, as well as fans at home an intimate look at this iconic and exclusive event through our world-class imagery and video."

With Penélope Cruz, Michaela Coel, Roger Federer, Dua Lipa and Vogue's Anna Wintour serving as co-chairs, the gala will celebrate the opening of The Costume Institute's spring exhibition [Karl Lagerfeld: A Line of Beauty](#). The exhibition examines the unique creative process of Karl Lagerfeld (1933-2019), paying homage to his work at prominent fashion houses such as Chanel, Chloé, Fendi and his eponymous label.

For over 25 years, Getty Images' team of content creators have worked tirelessly to create award -winning imagery and video that allows customers to set themselves apart from their competition, while including a diverse set of experiences and perspectives throughout the content creation process. In addition to the Met Gala, Getty Images content creators are at every major entertainment event globally, from awards ceremonies to fashion weeks to film festivals, covering almost 70,000 entertainment events a year and partnering with major brands on creative content strategy.

Image credit: Jamie McCarthy/Getty Images