



Getty Images Selects Canon as a Preferred Supplier of Digital Imaging Equipment

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Melville, NY - April 13, 2023: Canon U.S.A., Inc., a leader in digital imaging solutions, and Getty Images (NYSE: GETY), a preeminent global visual content creator and marketplace, announced today a new multi-year partnership that makes Canon a preferred digital imaging equipment supplier for Getty Images.

"As the world's foremost visual experts, there is no shortage of digital imaging companies that Getty Images could have partnered with," said Tatsuro "Tony" Kano, executive vice president & general manager of Canon U.S.A., Inc. "The breadth of Canon cameras and lenses, as well as our distinguished service and support, can help Getty Images connect people with high quality, impactful visual content."

Getty Images' mission is to move the world, a mission that aligns with Canon's corporate philosophy of Kyosei - all people, regardless of race, religion, or culture, harmoniously living and working together into the future – synergistically creating a partnership that will support visual content storytelling worldwide.

"Canon is synonymous with the innovation and evolution that digital image storytelling has experienced over the years making them an ideal partner," said Ken Mainardis, Senior Vice President, Content, Getty Images. "Getty Images has a longstanding reputation of being a solutions-focused company by leveraging the most cutting-edge technologies, and partnering with Canon benefits us to continue that approach by providing our photographers and videographers the right tools to create impactful visual stories."

Getty Images will use a variety of Canon EOS system cameras, including the EOS R3 camera, EOS R5 camera, and a wide range of RF lenses for both still and video capture in one seamless system. Canon and Getty Images desire to collaborate on testing and implementation of new technologies that can help optimize workflow and address the needs of Getty Images photographers and content creators in the future.