getty images®

Getty Images Renewed as Official Provider of Photography Services at the 2023 Sundance Film Festival

January 9, 2023



New York – January 9, 2023: <u>Getty Images</u> (NYSE: GETY), a preeminent global visual content creator and marketplace, today announced its continued support of Sundance Institute as the Official Provider of Photography Services for the 2023 Sundance Film Festival, one of the largest film festivals in the world.

As an Official Provider, Getty Images' award -winning entertainment photographers will be delivering high-quality photographs throughout the Sundance Film Festival (January 19-January 29) in Park City, Utah. This includes covering over 150 events - from press lines, panels, premieres, screenings and parties – all to be distributed exclusively through gettyimages.com.

"Getty Images is thrilled to continue our exclusive collaboration with Sundance Institute, who with each year continue to bring together a diverse selection of independent filmmakers and storytellers worldwide," said Getty Images Global Head of Content, Ken Mainardis. "Building on our longstanding partnership since 2009, we are once again proud to partner with this world class organization and highlight all the fantastic work they do within the industry and their continued support of the arts."

For over 25 years, Getty Images' team of content creators have worked tirelessly to create award -winning imagery and video that allows customers to set themselves apart from the competition, while including a diverse set of experiences and perspectives throughout the content creation process. In addition to the partnership with Sundance Film Festival, Getty Images content creators are at every major entertainment event globally, from awards ceremonies to fashion weeks to film festivals, covering almost 70,000 entertainment events a year and partnering with major brands on creative content strategy.

Photo credit: George Pimentel/Getty Images