## **getty**images<sup>®</sup>

## Getty Images Announced as Official Photographer of the 65th GRAMMY Awards®

January 31, 2023



**New York – January 31, 2023:** Getty Images (NYSE: GETY), a preeminent global visual content creator and marketplace, will once again serve as the official photographer for the 65th Annual GRAMMY Awards®, tasked by the Recording Academy® with capturing one of the world's most iconic awards ceremonies and music's only peer -recognized accolade.

As the official photographer of the show on February 5, Getty Images' award -winning entertainment photographers will deliver high-quality content from all aspects of the show, all to be distributed exclusively through gettyimages.com.

Leveraging the talents and expertise of its industry-leading production team, as well as an unparalleled distribution reach, Getty Images will quickly supply content from arrivals, the red carpet, inside the show, media center, and high-end portraits of talent backstage to customers around the globe.

"Now in its 65th year, the GRAMMY Awards continues to bring together the very best talent in music worldwide for an unparalleled evening, and our editorial team is there to capture it all — passionate about producing the type of compelling and differentiated content that we've come to be known for," said Getty Images Global Head of Content Ken Mainardis. "We are thrilled to continue our longstanding partnership with the Recording Academy, forged over a decade ago, providing the most iconic content from the GRAMMY Awards to the world's media, Recording Academy partners as well as fans at home, and importantly highlighting the Recording Academy's ongoing support of musicians and the fantastic work they do within the industry."

In addition to covering the GRAMMY Awards, Getty Images will continue to capture all major events hosted by the Recording Academy throughout 2023, including the Latin GRAMMY Awards® and MusiCares® and GRAMMY Museum® events.

For over 25 years, Getty Images' team of content creators have worked tirelessly to create award -winning imagery and video that

allows customers to set themselves apart from their competition, while including a diverse set of experiences and perspectives throughout the content creation process. In addition to the partnership with the Recording Academy, Getty Images content creators are at every major entertainment event globally, from awards ceremonies to fashion weeks to film festivals, covering almost 70,000 entertainment events a year and partnering with major brands on creative content strategy.

Image credit: Matt Winkelmeyer/Getty Images